

## Responding To Reviews

Responding to reviews is quick and easy, and doing so shows anyone looking at your reviews that you value feedback and actually read what your customers write about you. Viewing and responding to reviews you get on Zillow only requires a few, simple steps.

- 1 From your profile page, you'll need to navigate to your reviews. Simply scroll down, and you'll see your review section below your profile information.
- 2 You should see, under each review, a section in which you can write a response. Here's a tip: don't just respond to positive reviews. People reading your reviews will look at your critics, too, and will want to see you reading and engaging with them.
- 3 Once you've finished writing your response, just hit reply, and it will be posted for anyone and everyone to see.

