

Zillow® New Construction

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Zillow Group Advantage Program Partner



About Avid Ratings

Avid Ratings is the leading resource for building quality in the world. Dedicated to the homebuilding industry, our customer experience platform helps companies gain powerful consumer insights, build long-term customer value, and increase sales.

Contact us

Email: **sales@avidratings.com**

Phone: **608-824-2500**

Website: www.avidratings.com

Who Avid Ratings works with

- Mega builders (top 18)
- Big builders (top 200)
- Medium builders (5+ communities)
- Small builders (less than 5 communities)
- Custom builders

Notable clients

- Veridian Homes
- Rausch Coleman Homes
- Thrive Home Builders
- Milestone Communities
- Meritage Homes

1,000+ total builder clients

Product offering

GoSurvey®

GoSurvey collects and stores vital, actionable data from customer experiences and reviews.

Through detailed discussions, Avid will assess your company's needs in order to develop direct and relevant survey questions. When completed by homebuyers, these surveys produce insights that generate maximum returns. GoSurvey will generate reports on your CX dashboard revealing your score against competitive benchmarks and customer experience trends, while highlighting recurring events so you can take action when needed. These reports automatically update with each new survey, and alert you to be able to identify and proactively reach out to dissatisfied customers. Knowledge is power.

Pricing averages \$36/closing for one survey touchpoint. Pricing is determined by monthly closing volume and the number of survey touchpoints.

GoSocial™

GoSocial plugs your trustworthy positive reviews into social media to attract clients toward your homes.

Far more effective than any claims a company can make, consumer reviews motivate buyers. Tweets, posts, shares, links, likes, blogs and messages are the new forms of communication and consumer advice. GoSocial ensures you are part of the conversations by posting your positive reviews on a full range of social media channels.

Consequently, you will be right where your potential customers look when seeking trusted advice. Combining GoSurvey results with Avid's

GoSocial tool will improve your reputation considerably by leveraging the source most trusted by consumers: reviews.

Pricing average \$25/closing. Pricing is determined by monthly closing volume.

Zillow Group Advantage Program discounts:

- New Avid Customer – 12%

*New customers as referred to Avid by Zillow will receive a 12% discount on the first order with Avid Ratings.

- Ongoing Avid Ratings Customer – 10%

*Current Avid customers which are referred to Avid by Zillow that purchase additional Avid products/services outside of their current scope of Avid products/services will receive a discount of 10% on Zillow referred, newly added Avid products/services.

Product examples

1. Featured GoTour: [Veridian Homes](#)
2. Avid Homebuilder Reviews: [Abrazo Homes](#)
3. Testimonials: [Veridian Homes](#) & [Rausch Coleman Homes](#)

Contact us

Email: **paul.cardis@avidratings.com**

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Website: www.avidratings.com

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