Zillow°

Zillow 3D Home® Interactive Floor Plans: Capture Guide

Follow the instructions below to capture a virtual tour and interactive floor plan with the Zillow 3D Home app.

Before you start, confirm you have everything you need for capture:

- Floor Marker (provided by Zillow) or US Letter Paper (8.5 x 11)
- Compatible Ricoh 360° Camera (with case)
- iPhone (iPad or iPod Touch) or Android (Phone or Tablet)
- Download the latest version Zillow 3D Home app
- Monopod (or Tripod)
- Lens Cloth

Delivery: The 3D Home virtual tour will finish processing within 1 hour of uploading, and can be posted and shared using the <u>3D Home Dashboard here</u>. Zillow will complete your floor plan within 1-3 business days of uploading your tour. Once finished, Zillow will email you an unbranded JPG file of the schematic floor plan. The floor plan will then automatically be added into your 3D Home interactive floor plan on Zillow.

Questions? Email <u>3DHome@zillowgroup.com</u> if you have any questions or encounter any issues!



Set and keep monopod height at around 5ft. (60in) for the entire capture (Does not need to be exactly 5ft). **Do not change the camera height once you have started capturing.**



Launch the Zillow 3D Home $^{\ensuremath{\mathbb{R}}}$ app and select "Floor plan and virtual tour" on the Capture tab.

Begin by capturing the required Floor plan setup pano.

Floor plan setup (interior, 1 per home):

Choose a large space anywhere inside the property (ex: foyer, living room or kitchen). Note that this setup pano will automatically be hidden and will not appear in the final public 3D Home tour. Before capturing, make sure no other people are present in the room, otherwise they will appear in the generated panorama. Place a Zillow-provided floor marker or a sheet of US Letter paper (8.5"x11") on the ground 1.5 to 3 feet away from the center base of the monopod.

- 1. Using crumpled, folded, or incorrectly sized paper will hinder floor plan creation.
- 2. Monopod/camera must be on the same level as the floor marker.
- 3. Do not put the marker or paper closer than 1.5 feet or further than 3 feet away from the monopod/camera.

Capture a **minimum of 1 panorama per space. Spaces include** all rooms, hallways, garages, decks, patios, balconies, etc. Take each pano near the **center of the room.** Photographers may choose to take more than 1 pano.



Capture 1 "hidden pano" of ALL closets and utility rooms. These MUST be captured.

- To capture hidden panoramas, click the eye-ball icon 💿 next to the shutter button before taking the pano you wish to hide. Panos can also be hidden afterwards using the 3D Home Dashboard.
- These are panos that you do not want to show in the public tour (ex: garages, storage spaces, small/utility closets, etc.)
- Since these panoramas will not be shown in the public tour, there's no need to hide yourself and leave the room. Just stand a few feet back and avoid blocking the closet/ utility room you're trying to show us.
 - Small closets: open door and capture from outside of closet and label the pano "Closet"
 - Large closets: place monopod/camera inside to capture and label the pano "Closet"

NO doorway shots needed

- Capturing a pano on each side of every doorway is no longer required.
- Photographers should prioritize taking panoramas from the center or near-center of rooms and avoid panoramas near doorways.



General rule:

We need to be able to see **every space**, including hallways, closets, utility closets, pantries, garages, and **every corner** of those spaces if possible.

Exterior backyard and/or patio panoramas

- Photographers should try to capture at least one front exterior panorama and one back exterior panorama if possible.
- Additional exterior panoramas may be taken at the photographer's discretion.

Reminder: Make sure the entire home has been captured before finishing the tour in the 3DH app.

Frequently missed shots:

- Floor plan setup shot
- Closets (bedroom, linen, pantry, utility, etc.)
- Hallways
- Small bedrooms or offices
- Garages
- Front/back exteriors

Hiding Panos in Post-Production using the 3D Dashboard

If you forget to tap the eye-ball icon 💿 to hide a pano while shooting at the property, you can hide a pano afterwards using the 3D Home Dashboard. Click "Edit tour", then select a pano and click "Edit details", then click "Hide".

